

JAWHER HAMDI

Senior UX/UI Designer | Product Design Specialist | Design Systems Expert

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Portfolio : <https://www.jawherhamdi.com/>

PROFESSIONAL SUMMARY

Senior UX/UI Designer with 5+ years of experience specializing in enterprise data visualization, design systems, and accessibility-driven product design. Experienced in discovery research, information architecture (IA), interaction design, prototyping, usability testing, and cross-functional delivery from requirements to developer handoff.

CORE COMPETENCIES

Design Skills :

UI/UX Design • Visual Design • Design Systems • Prototyping • Wireframing • Responsive Design • Accessibility (WCAG) • Data Visualization • Biometric Interface Design • interaction design • information architecture (IA) • user flows

Research & Testing :

User Research • A/B Testing • Usability Testing • Journey Mapping • UX Audits • Stakeholder Interviews • Heuristic Evaluation • Cognitive Walkthrough

Tools & Platforms :

Figma • Adobe XD • Sketch • Photoshop • Illustrator • Palantir Foundry • Miro • HTML • CSS • Enterprise Resource Planning (ERP)

Additional Expertise :

Workshop Facilitation • AI Prompt Engineering • Agile Methodology • Cross-Functional Collaboration • Design Documentation

Languages :

English (Procient - C2) • French (Professional - B2) • Arabic (Native)

PROFESSIONAL EXPERIENCE

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Senior UX/UI Designer

July 2025 - Present

- Designed end-to-end UX/UI for self-service biometric kiosk system, significantly reducing transaction time & agents assistance requirement through optimized user flows and streamlined interaction patterns across 5+ visa centers.
- Implemented WCAG 2.1 AA accessibility standards ensuring universal usability for diverse user populations including elderly users, individuals with disabilities, and non-native speakers.
- Conducted research across 10 international visa centers with users from diverse backgrounds to validate design improvements and identify cultural considerations.
- Created multilingual interface supporting 6+ languages with culturally adaptive UI patterns and RTL (Right to Left) language such as Arabic and Hebrew.

- Led usability testing sessions with participants across different age groups and technical proficiency levels, iterating designs based on behavioral data and feedback.
- Presented design recommendations to executive leadership & business owners across multiple countries, building consensus around user-centered decisions.

FORVIA Faurecia
UX/UI Designer -
Data Visualization
Specialist Designer

May 2023 - June 2025

- Conducted comprehensive UX audits of multiple Palantir Foundry applications, identifying critical usability issues and implementing improvements that significantly increased user satisfaction scores (CSAT) by 45% based on a conducted survey.
- Led creation and implementation of enterprise-wide design system serving 20+ designers and developers across multiple teams, reducing design-to-development time by 60% and improving design consistency.
- Developed extensive design system documentation including comprehensive component libraries, pattern guidelines, accessibility standards, and usage examples optimized for complex data dashboard environments.
- Designed 22+ intuitive data visualization dashboards for manufacturing operations, supply chain logistics, quality control, and financial operations serving 5,000+ daily users globally.
- Partnered with C-suite stakeholders and plant managers to translate business requirements into IA and actionable UX/UI solutions.
- Designed and executed 10+ A/B testing experiments across multiple user flows, analyzing user sessions and implementing improvements that enhanced task completion rates and reduced user errors by around 40%
- Facilitated innovation workshop at FORVIA's R&D center in Paris-Nanterre with international team members, generating concept prototypes for future automotive interfaces
- Mentored 2 junior designers on enterprise UX methodologies, design systems thinking, and stakeholder management while publishing internal best practices guides

Addinn Group
UX/UI Product Designer

October 2020 - May 2023

- Led complete UX/UI design lifecycle for high-security banking and financial services platform serving 10,000+ active users, ensuring full compliance with PCI DSS financial regulations in Africa, multi-factor authentication security protocols, and WCAG accessibility standards
- Discovery & Research: Conducted extensive discovery research through in-depth stakeholder interviews with product owners, business leaders, and key users across diverse projects. Employed contextual inquiry, journey mapping, and jobs-to-be-done frameworks translating business objectives into clear user experience requirements.
- UX Audit Methodology: Applied systematic UX audit methodology evaluating interfaces through heuristic evaluation, cognitive walkthrough, accessibility testing, and analytics review. Identified critical pain points and optimization opportunities, generating prioritized improvement roadmaps.
- Data-Driven Optimization: Analyzed behavioral data from extensive user sessions identifying friction points and efficiency bottlenecks. Prioritized improvements based on impact analysis and implemented iterative optimization

cycles improving task completion rates.

- Agile Collaboration: Embedded within cross-functional agile teams, participating in sprint planning, standups, and retrospectives. Collaborated directly with engineering teams ensuring seamless design implementation and quality throughout development cycles.
- Prototyping: Created 8+ high-fidelity interactive prototypes using Figma enabling stakeholder validation and user testing before development, simulating realistic interactions and edge cases, reducing late-stage design changes by upper than 50%

EDUCATION

Higher Institute of Arts and Multimedia Manouba (ISAMM) Bachelor's Degree in Design

- Relevant Coursework: UX Design, Interface Design, Design Research Methods, Visual Communication, Digital Prototyping

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

UXCEL Verified Designer -UXCEL Platform | Score: 96/100 - Top 5% Worldwide

Google UX Design Professional Certificate -Google

Principles of UX/UI Design -Meta

Branding and Customer Experience -IE Business School